

2023 Annual Member Survey Results

The Cooperative's team is appreciative to all who recently returned the annual survey mailed to all members.

11,194 members took time to complete the short five (5) question survey.

That's a great response rate (12%) given the size of Carroll Electric's membership (91,541 members).

When we listen to members, we learn and discover new ways to provide better customer service.

We are happy to provide a summary of the results the Cooperative received.

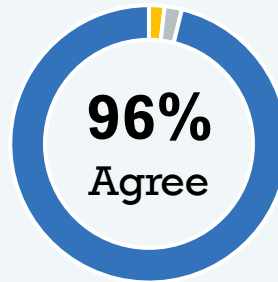
You are always invited to contact the Cooperative at any time to provide additional feedback.

Thank you once again for the positive performance ratings.

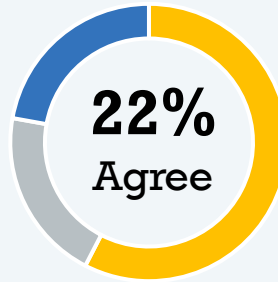
Carroll Electric Cooperative's MISSION
We exist to serve our members with safe, reliable, and affordable electricity.

Survey Results

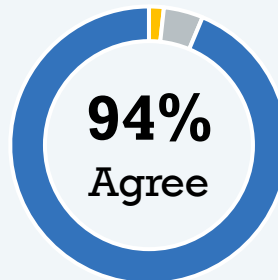
- Strongly/Somewhat Agree
- Neutral
- Strongly/Somewhat Disagree



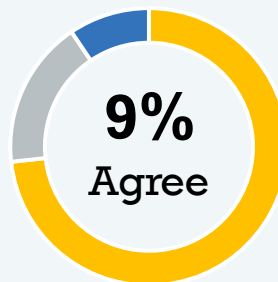
1. Reliability of service in my area meets or exceeds my expectations.



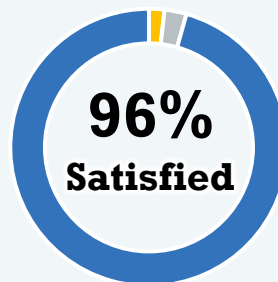
2. I would rather save a couple of dollars on my monthly bill than see the Cooperative make investments to preserve high reliability.



3. I remain aware of energy efficiency best practices and always try to utilize electric energy responsibly.



4. I either already have or plan to have an all-electric vehicle.



5. Please rank your overall satisfaction with the Cooperative.

