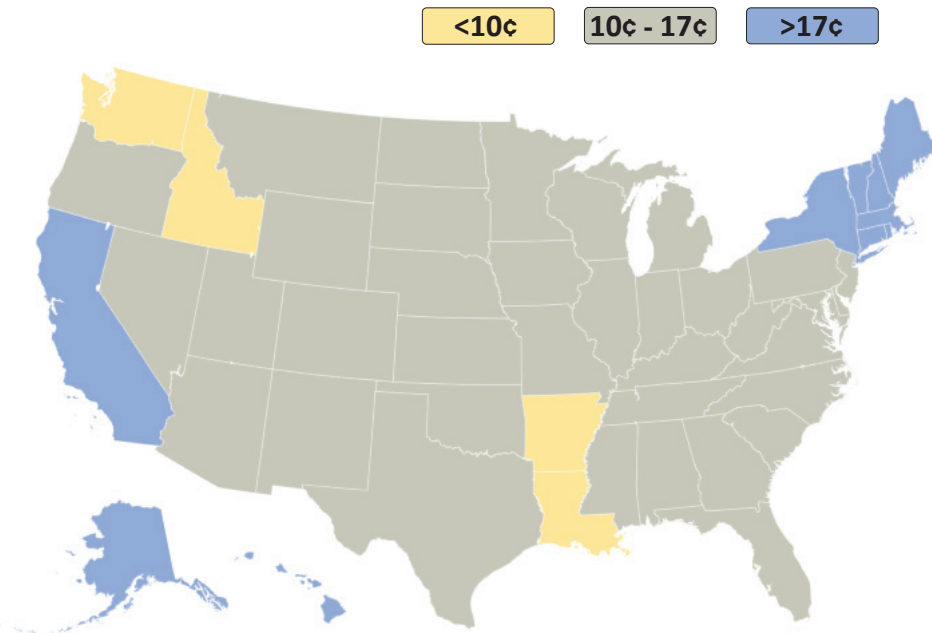


According to the U.S. Energy Information Administration (EIA), Arkansas was just one of four states whose electric rates registered under 10¢ per kilowatt hour sold in 2019. In short, electricity remains a good value for Arkansans.



Source: EIA Average Residential Retail Price of Electricity (2019)

### Did you know?

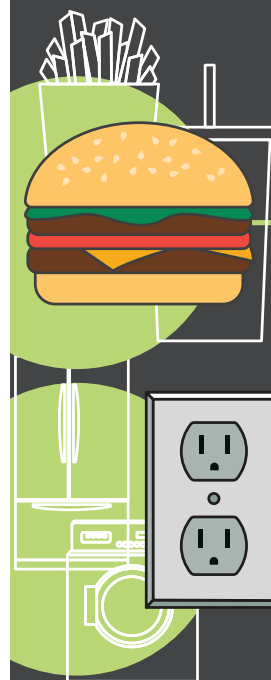
Carroll Electric's residential rates registered at 9.49¢ per kilowatt hour sold in 2019.

- ✓ Carroll Electric's electric rates registers **27%** lower than the national average of 13.04¢ per kWh.
- ✓ Carroll Electric's electric rate registers **13%** lower than the state average of 10.9¢ per kWh.

In short, electricity remains a great value for the members of Carroll Electric.

# THE VALUE OF ELECTRICITY

Sources: *Economist.com* and *Utility Specific Data*



**\$5.30**

average cost of a Big Mac® value meal

**\$3.68**

average daily cost of power

Electricity is expressed on a daily basis using the Carroll Electric average residential bill of \$112. Big Mac® is a registered trademark of McDonald's Corporation. McDonald's Corporation does not endorse or sponsor this material.

# AVOIDING SCAMS

## How can you spot a utility payment scam?



Carroll Electric  
Cooperative Corporation

Usually calls from  
UNKNOWN Caller ID



Calls to customers are  
generally made as a  
courtesy

Initiates phone call  
demanding payment



**NEVER** requests  
immediate payment  
over the phone

Threatens to  
disconnect service



**MAILS**  
Delinquent Notice for  
past due accounts

Solicits payment by  
money transfer service  
or prepaid debit card



Accept payments only  
through official methods  
offered by the Co-Op

Tries to steal  
personal information  
during call



**NEVER** requests  
passwords, usernames,  
or Social Security No.

If you receive a phone call from someone claiming to be your electricity provider soliciting personal information or demanding payment, please hang up and report the incident to Carroll Electric at **1.800.432.9720**.

my co-op